



MINUTES – Nov 6th, 2024

6:00pm via zoom

KCCB's mission: to inspire and educate individuals to take daily actions to improve and beautify their community environment.

KCCB's vision: To create a community where everyone enjoys a clean, green, and beautiful place to live, work and play.

ATTENDANCE: Dana Stahl, Debbie Vidlak, Jim Peterson, Rachal Brandenburg, Elizabeth Umshler, Lois Froistad, Karin Forrest, Monica Battreal

ABSENT: Steve Dodd

CALL TO ORDER: 6:01pm

OLD BUSINESS

1. **Approve October Minutes** – Motion by Froistad to approve October Meeting Minutes; Second by Battreal; All in favor, none opposed – motion approved.
2. **Approve October Treasurer's Reports** – Motion by Peterson to approve October Treasurer's Reports; Second by Umshler; All in favor, none opposed – motion approved.
3. **Follow up on B103 advertising** – How do we want to utilize the platform? Do we want to pilot something in January? Yes, we want to highlight the litter cleanup and membership drives.
 - Try piloting with a 6-month membership, which will cover a lot of our spring events and asking for volunteers for the fair.
 - Monica tested the coverage of the radio station and it will primarily cover Cass County, not much into Sarpy County.
 - Would it be best to just pay for a couple spots? Maybe creating a list of all events for the year and including it with the membership drive/launch.
4. **Electronic recycling event recap** – Great turnout at Beaver Lake collection; Filled 2 trucks.
 - Brought the trailer to the Plattsmouth City Cleanup to collect all of their electronics; left it for the weekend and it was full. Consider doing this every year, to prevent items from going to the landfill.
5. **Litter Cleanups** – Money left to pay out (for 20 acres of cleanups) - looking for groups interested in doing cleanups. Have to use the money by the end of the year.
 - Liz may be able to organize their Eagle cleanup to qualify for some of the funds.
 - Dana to follow up with Elmwood, per October meeting discussion.
6. **Appreciation event** – Lots of good feedback. Event was well-received. Good venue for the size of the group. Reasonable expenses and good food.

7. **Dana and Cindy 2025 Salary discussion** – December meeting, board will need to be prepared to discuss.
 - Board will need to discuss independently and be prepared for a proposal next month.
 - Board asked Dana to provide a list of goals/accomplishments for board to review.
 - Liz will schedule a Zoom call with everyone.
8. **Christmas party update** - Choose a location, would like to try to find something on the west end of the county. Dana looked at Round the Bend and they do not have Wednesday, December 4th open, consider doing Thursday? Not sure if they would charge us for the room.
 - Other suggestions: Lofte Theater, Elmwood Community Center, Quonset in Elmwood, Avoca bar
 - Suggestion to build a relationship with a restaurant that fits with our mission.
 - Avoca bar has a new owner, who is a friend of Monica's. Might be a good opportunity to get in with a new business.
 - Eagle bar/restaurant would be an option too.
 - Dana will call those locations to find availability

NEW BUSINESS

Pending/Ongoing Items of business

Glass at VFW – Dana and Cindy picked up recently and discussed options that would allow them to continue using KCCB as a resource for removing their glass waste

- Join as a member (\$250+ membership level) and KCCB would continue to pick up their glass at no cost.
 - VFW (Terry Tilson) could not justify paying more than \$50/year
- Are there any educational materials we can provide them?
- Could Dana present to their board? (Terry Tilson presented to their board and they were not interested)
- Dana and Jim will meet with their board members to discuss further.

FUTURE MEETINGS- 2024

Dec 4-Christmas Party and meeting!

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- Adopt-a-Spot program is available for individuals, families, or small groups.

Director's report October:

Oct 3-Recycle collection

Oct 10 Present at Golden Rod Festival Lauritzen Gardens

Oct 14 KNB Meeting

Oct 15 Chamber Event & present Recycling 101 at Methodist Church

Oct 16 KCCB Volunteer Appreciation dinner

Oct 17 Recycling collection

Oct 19 Electronic Recycling Event & Beaver Lake Cleanup

Oct 20 MPC Litter Cleanup

Oct 23- Enviro Club Conestoga

Oct 24-Start of Pumpkin recycle event/set up fence

Oct 31 Recycle Collection

Director's Report Upcoming Activities November:

Nov 1-30th- Manage Pumpkin Collection
Nov 1 Little Steps to Sustainability presentation Kiwanis Club Bellevue University
Nov 6 KCCB Board meeting via zoom
Nov 8 HyVee Network Event
Nov 11 Recycle show Elmwood and Louisville (10:40 & 2:00)
Nov 12-Recycle All schools
Nov 11 KNB zoom 2-3pm
Nov 20 Conestoga Enviro Club
Nov 26 or 27 Recycle all schools/Bus before Thanksgiving
Nov 30 Pumpkin Recycling END

KCCB Positive news: Filled two trucks with electronics and the KCCB trailer with recycling. Many many litter cleanups have taken place with great weather to do so! Glass recycling continues to be a huge success-extra bin to be added for free! We are recycling record numbers; the trailer has been a HUGE asset to KCCB. We will host our 3rd annual recycle show event and will have toured all schools in Cass County!! We are meeting all our goals set for KCCB for the year.

Board Member shout outs:

Thanks Lois for leading the Conestoga Enviro Club with a recycled bird suet craft! Thanks to all who attended the appreciation event and helped set up and or cleanup! It was a great event with 45 attendees.

****Current Board of Directors & positions****

President: Elizabeth Umshler Jan 2022 (Term Expires Jan 2031)
Vice President: Lois Froistad Jan 2019 (Term Expires Dec 2027)
Secretary: Debbie Vidlak Jan 2018 (Term Expires Dec 2026)
Treasurer: Rachel Brandenburg Nov 2020 (Term Expires Jan 2030)
Member: Karin Forrest Dec 2020 (Term Expires Jan 2030)
Member: Jim Peterson January 2024- (Term Expires 2033)
Member: Steve Dodd – Jan 2022 (Term expires 2031)
***New* Member: Monica Battreall – November 2024 (Term expires Dec 2033)**

CALL TO CLOSE: 7:02pm