



MINUTES – Oct 9, 2024

6:00pm via zoom

KCCB's mission: to inspire and educate individuals to take daily actions to improve and beautify their community environment.

KCCB's vision: To create a community where everyone enjoys a clean, green, and beautiful place to live, work and play.

CALL TO ORDER: 6:02pm

ATTENDANCE: Dana Stahl, Debbie Vidlak, Lois Froistad, Steve Dodd, Liz Umshler, Rachel Brandenburg

Guests: Monica Battreall, Lacey Bock

ABSENT: Jim Peterson, Karin Forrest

OLD BUSINESS

1. **Approve September Minutes** – Motion by Froistad to approve September Meeting Minutes; Second by Brandenburg; All in favor, none opposed – motion approved.
2. **Approve September Treasurer's Reports** – Motion by Umshler to approve September Treasurer's Report; Second by Froistad; All in favor, none opposed – motion approved.
3. **Reminder: Annual Appreciation event Oct 16th and Beaver Lake Electronics event Oct 19th**! – Asking for Board member presence at Appreciation Event – 3-4 members confirm they can attend – bring a door prize if you have one; Have enough volunteers for the recycling event.
4. **Recycling update-First Star** – Spoke with First Star regarding concerns that we may not be able to continue bringing our Cass County recycling to their location. First Star confirmed that KCCB can continue to bring our trailer to their Omaha location and will waive the tipping fee.

Froistad - Discussion about whether to continue pursuing recycling at the school and the majority feel it is worth continuing to pursue. Elmwood agreed to pay \$1,000 to host the recycle trailer. Might suggest that the Village host a litter cleanup to help cover the additional costs.

Dodd - Shared an update on communication with St. John's church in Plattsmouth hosting a recycle trailer. Church leaders agreed on a location that they would favor for hosting the trailer. Dana will do some education when she does her fall education series.

NEW BUSINESS

Pending/Ongoing Items of business

1. **Pumpkin collection** – Event is scheduled as planned at the same location as previous year. Flyers have been sent out and Omaha Zoo and safari park and some farmers have expressed interest in the pumpkins.
2. **Plattsmouth Cleanup Event** – was very successful; electronics recycling trailer was full and taken to Lincoln. Dana received a facility tour.
3. **Marketing with B103** - Lacey Bock with Flood Communications - B103/News Channel Nebraska news and radio stations in Nebraska City shared 2 proposals for KCCB marketing; Consider whether this marketing venue is a good option for KCCB – Investment is either \$250 or \$500/month.
Questions: what is the time commitment? Done on a month-by-month basis. Could we pick a couple events we want to promote and consider joining for a couple of months? Yes, will also do a Facebook Live at one of our events for no charge.
Discussion – It is a good option for promoting specific events, will consider using for specific projects that we want to raise awareness or get volunteers. Will consider a trial of 12 months, possibly starting in 2025.
4. **Discussion on new board member** – Monica Battreall; Board expressed no concerns and feel that Battreall would make a good addition to the board. Vidlak motioned to accept Battreall as a new KCCB board member; Second by Brandenburg; All in favor, none opposed – motion approved.

FUTURE MEETINGS- 2024

Nov 6, Dec 4

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place:* Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- Adopt-a-Spot program is available for individuals, families, or small groups.

Director's report September:

Sept 4th- Set up Harvest Festival and recycle VFW

Sept 5th Set up for Forest Festival

Sept 6th Forest Festival –(Cindy and Linda doing this year!)

Sept 7th collect recycle Forest Festival-Check Harvest Fest

Sept 8th-Collect and pick up recycle Harvest Festival & Sustainability event Platts Airport

Sept 10th-Present at Lions Club

Sept 13th -Recycle Cruisin Main Plattsmouth

Sept 16th- Set up for 5th Grade Environmental Fair

Sept 17th- NRC Conference and Environmental Fair

Sept 18th- Environmental Fair
Sept 25 -Enviro Club Conestoga
Sept 26- Present Plattsmouth Garden Club

Director's Report Upcoming Activities:

Oct 3-Recycle collection
Oct 10 Present at Golden Rod Festival Lauritzen Gardens
Oct 14 KNB Meeting
Oct 15 Chamber Event & present Recycling 101 at Methodist Church
Oct 16 KCCB Volunteer Appreciation dinner
Oct 17 Recycling collection
Oct 19 Electronic Recycling Event
Oct 23- Enviro Club Conestoga
Oct 24-Start of Pumpkin recycle event/set up fence
Oct 31 Recycle Collection

KCCB Positive news:

Board Member shout outs:

Thank you to Lois for helping at the Environmental Fair!

****Current Board of Directors & positions****

President: Elizabeth Umshler Jan 2022 (Term Expires Jan 2031)
Vice President: Lois Froistad Jan 2019 (Term Expires Dec 2027)
Secretary: Debbie Vidlak Jan 2018 (Term Expires Dec 2026)
Treasurer: Rachel Brandenburg Nov 2020 (Term Expires Jan 2030)
Member: Karin Forrest Dec 2020 (Term Expires Jan 2030)
Member: Jim Peterson January 2024- (Term Expires 2033)
Member: Steve Dodd – Jan 2022 (Term expires 2031)

CALL TO CLOSE: 6:47pm