



Board Minutes – March 7, 2024

6:00pm

Murray Presbyterian Church

105 W Main St. Murray, NE

KCCB's mission: to inspire and educate individuals to take daily actions to improve and beautify their community environment.

KCCB's vision: To create a community where everyone enjoys a clean, green, and beautiful place to live, work and play.

CALL TO ORDER: 6:00PM

In attendance: Dana Stahl, Karin Forrest, Steve Dodd, Jim Peterson, Debbie Vidlak, Rachel Brandenburg

Absent: Elizabeth Umshler, Lois Froistad

OLD BUSINESS

1. Approve Feb Minutes – Motion by Brandenburg to approve February meeting minutes; Second by Forrest; All in favor - approved
2. Approve Feb Treasurer's Reports – Motion by Forrest to approve February Treasurer's report; Second by Brandenburg; All in favor - approved
3. KCCB Annual Fundraiser "Beautiful High Tea" - Recap - \$1,666.66 raised! Well attended, well received and will plan again for next year March 2, 2025
4. Earth day/spring event-garden club – Partnering with Plattsmouth Garden Club, ordered seed packets; Elmwood Park Ribbon cutting spring event – high-schoolers will put bench together
5. Dog Litter campaign – flyers completed; will partner with Happy Paws Plattsmouth rescue – ask HyVee for a few gift cards and get a Petco gift card – will continue through the year and have a drawing at the end of the year for the gift card
6. High School Anti-Litter ad campaign – National conference feature an ad campaign titled 'the goal is no litter' – could be a good campaign for high school kids to get involved with sustainability/recycling/litter prevention; what is the best format? Contest? Create a video campaign – allow people to vote. Start brainstorming ideas.
7. DUET & recycling in Plattsmouth – Program is closing. What are the other options? KCCB could do an additional pick-up and recycle with the Conestoga recycling. DUET was picking up at 2 locations. KCCB picks up at 2 locations for Conestoga schools. Suggestion to pilot picking up Plattsmouth locations for the remaining months of the school year and see how it goes

8. Loft Sponsorship, general sponsorship – hard to gauge how effective our donation (\$250) was at reaching people – consider doing a partnership with the Loft this year, to promote a greener organization (e.g. get rid of single-use plastics); Motion by Peterson to sponsor at the same \$250 level, with a planned partnership to ‘go greener’; Second by Forrest; All in favor - approved

NEW BUSINESS

1. Electronic events - April 27 W.W, June 15 Elmwood, Oct 12 B.L - Have not had good experiences recently with Cross Electronics, so we'll be utilizing a new electronics recycling company this year, Star City Recycling (Lincoln), who also accepts clothing, glass, etc.
2. Litter Audits:
 - Asked for board volunteers for the litter audit – all routes were claimed; results should be returned to Dana by the time of the April meetingLitter Cleanups:
 - Goal: 40 for the year
 - Scheduled cleanups - several already scheduled
3. KAB National Conf report – got a lot of good educational ideas

Pending/Ongoing Items of business

FUTURE MEETINGS- 2024

April 3, May 1, June 5, July 3, August 7, Sept 4, Oct 2, Nov 6, Dec 4

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- Adopt-a-Spot program is available for individuals, families, or small groups.

Director's report February:

All month February Continue planning Keep It Beautiful High Tea party Fundraiser

Feb 6: collect plastic films Elmwood

Feb 7 KCCB Board meeting

Feb 8: Conestoga Enviro Club

Feb 10: Weeping Water Chamber Dinner

Feb 11-14: KAB National Conference San Diego

Feb 16: St Johns Fish Fry-zero waste event

Feb 20: Plattsmouth Chamber meeting

Feb 21: Networking event meeting Plattsmouth

Feb 21 Conestoga Enviro Club

Feb 23: St Johns Fish Fry-zero waste event

Positive KCCB NEWS!

1,000 Seed packets ordered to hand out for earth day!

Fish Fry-positive feedback ... waste diverted

Over 60% renewed, 5 new memberships/ many outdated memberships renewed!

Midlands Grant approved \$500

PCFF -Glass Recycling approved!!!!

Tea party -41 RSVP, \$1,666.66 raised, people LOVED the event.

Plastic Film collection 1,000/1,000 Elmwood! Started program with Conestoga

Director's Report Upcoming Activities March:

March 1-Fish Fry Zero waste
March 2 Prep Tea Party Fundraiser
March 3 Tea Party Fundraiser
March 6 HDPN Network event/zero waste
March 7 KCCB Board meeting
March 8 -Fish Fry Zero waste
March 10 Litter Cleanup Happy Paws Weber Rd.
March 12-14 Elmwood Lessons
March 15-Fish Fry Zero waste
March 16 HWY 1 Litter Cleanup MPC
March 18 -Drop Recycle bins off for Louisville & Murray Egg hunt
March 19 Interagency meeting
March 20 Enviro Club Conestoga/Recycle
March 21 Early Childhood Center Health Fair-glass collection
March 22-Set up Clothing Swap & Fish Fry Zero waste.
March 23 Spring Clothing Swap

Board Member shout outs:

Steve -Fish Fry!
Lois thanks for donating raffle and Silent auction items for Tea Party, Steve for donating ticket, Rachel, Debbie and Steve renewing membership

****Current Board of Directors & positions****

President: Steve Dodd 2022- (Term expires 2031)
Vice President: Lois Froistad Jan 2019 (Term Expires Dec 2027)
Secretary: Debbie Vidlak Jan 2018 (Term Expires Dec 2026)
Treasurer: Elizabeth Umshler Jan 2022 (Term Expires Jan 2031)
Member: Karin Forrest Dec 2020 (Term Expires Jan 2030)
Member: Rachel Brandenburg Nov 2020- (Term Expires Jan 2030)
Member: Jim Peterson January 2024- (Term Expires 2033)

CALL TO CLOSE: 6:54pm