



Minutes – Jan. 6, 2021  
6:00 p.m. Zoom Virtual Meeting

Attending: Vice President D. Stahl; Treasurer L. Froistad; Secretary R. Yoder; J. Baroni; R. Behrns; R. Brandenburg; K. Forrest; Executive Director L. Behrns

## OLD BUSINESS

1. Approve Minutes; **MOTION** by R. Behrns; second by R. Brandenburg; **APPROVED**
2. Approve Treasurer's Report; **MOTION** to approve by J. Baroni; second by K. Forrest; **APPROVED**

## NEW BUSINESS

1. 2020 program evaluations and year-end review
2. Goals/strategic planning for 2021 and beyond
3. Determine director and assistant director salaries: **MOTION** by R. Yoder to keep Executive Director Behrns salary the same and adjust Assistant Director Stahl pay to \$25/hour for calendar year 2021; total for both not to exceed 110% of personnel budget; second by R. Brandenburg; **APPROVED**.
4. Executive Director's report

Meeting adjourned at 7:02

Respectfully submitted by Richard Yoder

## FUTURE MEETINGS- 2021

Feb. 3, Mar. 3, Apr. 7, May 5, June 2, July 7, Aug. 4 (short mtg. at Cass Co. Fair), Sept. 1, Oct. 6, Nov. 3, Dec. 1

## PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs via website
- IRS 941 Payroll Tax Deposit due monthly by the 12<sup>th</sup>
- KCCB environmental resources via Facebook and web
- Keep Nebraska Beautiful Affiliate Zoom mtg. Jan. 11th
- NDEE Qrt. 4 grant reporting due end of Jan.
- **All** Keep America Beautification grant application information will be distributed in Jan.
- Neb. Game & Parks Outdoor Discovery Program @ Platte River State Park will be virtual programs offered live via Zoom – Apr. 14-15, 2021. KCCB will participate.
- Keep America Beautiful National Conference postponed until Nov. 15 – 18, 2021 with Day on the Hill on Nov. 17. Location: Washington Hilton, Washington, DC

## Director's Report – December Activities

- Made introductions with Stacea Pauli, new FBLA sponsor at WW Public Schools, who supervises the school's recycling program
- Delivered 10 Clear Stream recycling bins and bags to Plattsmouth Middle School to help with the school's recycling efforts

- Provided recycling flyers for mailing for Union residents and new recycling signs for recycling container
- Contacted Avoca and South Bend clerks regarding transition to third party recycling hauler
- KCCB online membership form has been updated
- Had Zoom mtg. with Mr. Campin, MS Principal at Plattsmouth Schools; discussed recycling & KCCB educational programs
- KCCB has been awarded **\$65,013.00** from the Litter Reduction and Recycling Grants Program from NDEE for 2021 programs.
- NDEE grant agreements for 2021 have been DocuSigned
- Submitted news article to *Plattsmouth Journal* about Union's KAB/Lowe's Community Partner Grant completion
- Completed KAB America Recycles Day reporting and registered 2021 Great American Cleanup events
- Made Facebook Boost ad for 2021 membership drive
- Wrote and distributed winter newsletter via Cassgram, online community newsletters, KCCB outlets and emails
- Finished supply purchases with this year's grant
- Picked up some free office supplies from the Nebraska Groundwater Foundation through KNB's Materials Exchange program
- Meagan Diechart, Keep Nebraska Beautiful president, will be leaving her position in late January to pursue practicing law.

**The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.**