



Keep Cass County Beautiful  
Minutes – November 1, 2017  
6:00 p.m. Plattsmouth Public Library

**ATTENDEES:** Ex. Dir. L. Behrns, President M. Pearrow, Treasurer J. Baroni, Secretary R. Behrns, Members, R. Yoder.

Meeting called to order 6:00 pm

### OLD BUSINESS

1. Approve October Minutes
  - Yoder moved for approval, seconded by Baroni, approved.
2. Treasurer's Report
  - Yoder moved for approval, seconded by Behrns, approved.
3. USDA Green Business Program update
  - Yoder reported that new UNO staff had been hired and they will be scheduling visits.
4. Business recycling
  - There was discussion about the possibility of small compactors and possibly shredders that could be used by small business owners, perhaps on a shared basis.
5. New Board members
  - Additional board members are still desired. It was suggested that someone with the NRD might be good.
6. KAB National Convention: Dallas- Jan. 17 -19, 2018
  - Roger and Linda Behrns will be attending.

### NEW BUSINESS

1. KCCB Membership drive
  - Kick off annual drive in December with board member help.
2. 2018 DEQ Waste Reduction and Recycling Incentive Grants
  - Grant applications are due February 1.
3. Executive Director's report is attached.

Motion to adjourn by Baroni, seconded by Yoder; motion carried.

Meeting adjourned at 7:22.

Respectfully submitted by R. Behrns

## FUTURE MEETINGS- 2017

Dec. 6

### PROGRAMS, INITIATIVES, & DEADLINES

- Youth Advisory Council – Louis. Schools – Nov. 3 & 17
- Electronic Recycling Event: Nov. 4 – Louisville, 9:00 a.m. – 1:00 p.m.
- *Guest Reader Recycling Programs @ E-M Elementary – Nov. 7 & 9*
- IRS Payroll Tax Deposit due monthly by the 15th
- KAB/UPS Tree Planting – 11/11 at 9 a.m. new Louis. BallPark (volunteers needed)
- *Guest Reader Recycling Programs @ Weep. Water Elem. – Nov. 14 -15*
- YAC Recycling Class Competitions Grades 6 – 12; recycling posters K- 5 at Louisville Schools- Nov. 13 - 17
- America Recycles Day- Nov. 15: reduce waste, conserve resources, reuse, repurpose, recycle and buy recycled
- Coca-Cola/KAB Recycling Bin Grant applications: Nov. 17
- T.E.A.M. Luncheon Nov. 29 (Tobacco Education & Advocacy of the Midlands)
- KAB Nat'l Conference: early bird registrations – Dec. 1

### Director's Report for November 1, 2017

- Submitted KAB National Award Application for recycling – City of Louisville
- Attended Cass County Commissioners Board Meeting
- Sent out 423 newsletters electronically & a few US mailings, plus online newsletter attachments, and Cassgram pd. attachment
- Delivered litter cleanup supplies to Louisville Daisies (3 bags litter) & Cedar Creek Park Board (19 bags litter)
- Delivered recycling bins to Boy Scout Troop 399 for Plattsmouth *Cruizin Main Car Show* – collected 6 bags of alum. cans & 2 bags of plastics
- Held 2 Youth Advisory Council (YAC) mtgs. at Louisville Public Schools
- Gave program to Plattsmouth Garden Club (13 members)
- Registered for 2018 KAB Great American Cleanup & completed KAB reporting
- Networked at Econ. Dev Investor's Mtg. @ Mahoney State Park
- Attended Workshops @ Nebraska Recycling Council Conference – Roger was panelist.
- Attended NDEQ Mtg. for discussion of LB 1101 Solid Waste Management Study
- Planted 10 native trees from *ReTree* Program at Louisville Ballpark
- Taught recycling programs for 312 youth at Louisville Elem. School
- Finalized plans for Electronics Recycling Event on Nov. 4 in Louisville
- Participated in EPA webinar – “China's Green Sword.” Xi Jing Ping's power has grown; he's committed to have a Green Environment in China. Banning import of many plastics and mixed paper by end of this yr. Suggestions: Continue to recycle, educate to recycle right, renew waste reduction efforts; consider alternate markets: develop domestic markets, India & Vietnam. Focus on high quality of materials to improve market; reduce contamination. Higher quality will be the new norm for recycling.
- Scheduled Recycling Programs at Elmwood-Murdock and Weeping Water Elem. Schools
- Submitted Qrt. 3 reimbursement reports for NDEQ Litter & Recycling Education Grant, Litter Cleanup Grant & USDA Qrt. 3 Performance Report
- Submitted on-line comments for LB 1101
- Scheduled KAB/UPS Tree Planting – Nov. 11 at 9:00 a.m. at new Louisville BallPark – Volunteers needed!

**The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.**