



Keep Cass County Beautiful

Minutes – April 1, 2015

6:00 p.m. at Plattsmouth Public Library

Attending: Ex. Dir. L. Behrns, President Baroni, VP Rush-Chipman, Treasurer Pearrow, Member R. Behrns

The meeting was called to order at 6:03 p.m. by President Baroni.

OLD BUSINESS

1. Approve March Minutes
 - a. **Motion** by R. Behrns to approve minutes, seconded by Pearrow; motion **passed**.
2. Treasurer's Report
 - a. **Motion** by Rush-Chipman to approve report, seconded by R. Behrns; motion **passed**.
3. Plant Sale - Fundraising Event: May 15 – 16
 - a. Will be held in Young Memorial Park shelter, Murray, in conjunction with Murray community garage sales

NEW BUSINESS

1. Executive Director's report
 - a. Highlights of KNB Regional Director's Meeting
 - b. NDEQ quarter reports now on-line submittal with new format
 - c. KNB Annual Conference sometime late August TBD
 - d. Will submit projects for KNB awards – May 31 deadline
2. Other Fundraising Ideas
 - a. On-line auction discussed – could solicit donations from service-type businesses
 - b. Internet-based auction sites possible
3. Conduct KAB Litter Index in April

Motion by R. Behrns, seconded by Rush-Chipman to **adjourn** at 7:15 p.m.
Respectfully submitted by Roger Behrns, Member

FUTURE MEETINGS- 2015

May 6, June 3, July 1, Aug. 5, Sept. 2, Oct. 7, Nov. 4, Dec. 2

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Programs
- Litter Free School Zones (all school year)
- 2015 Great American Clean-up (emphasis: March 1 – May 31)
- Lowe's 2015 Community Improvement Grants – due April 13
- KCCB Compost Presentation for 4th-5th graders @ Outdoor Discovery Program: Platte River State Park – April 15 -16
- Earth Day – April 22
- Arbor Day – April 24 - plant trees
- Quarter 1 DEQ Grant Report – due April 30
- International Compost Awareness Week – May 3 - 9
- KAB Youth Advisory Council applications - due May 15
- Bike to Work Day – May 15
- Annual IRS Tax Form 990 – due May 15
- KNB awards – due May 31
- Add “KAB Affiliate” Logo Brand endorsement & changes by Aug. 1

DIRECTOR'S REPORT FOR APRIL 1, 2015

- Prepared and distributed KCCB spring newsletter
- Received 200 free pocket ash trays from KAB
- 2015 Membership drive – Currently have 11 members/ “thanks” sent to all new members
- Ordered 200 Earth Day activity booklets from KAB
- Updated youth programs on webpage
- Scheduling spring programs in a few schools
- Prepared State Biennial Report
- Completed KAB Semi-Annual Report
- Promoting the 2015 Great American Cleanup in all media
- Three GAC's planned – Apr. 11 Cedar Creek; Apr. 22 WW Elem. Sch. & Louisville Student Council- Date: TBD
- Attended Murray Village Board Meeting
- Helped Village of Elmwood & Murray apply for recycling bin grants
- Attended KNB Director's Mtg. in Omaha
- All DEQ quarter reports will now be submitted in on-line reporting.
- Participated in “B More Healthy & Green” event in Elmwood- had booth & was part of panel for Q & A
- Promoting 2015 Lowe's/KAB Community Improvement Grant Opportunities through website, social media and e-mailings
- Planning program for Outdoor Expo/Platte River State Park – 182 students enrolled in KCCB program: “Do the Rot Thing...Compost”
- Providing support for Zero Waste initiative with Louisville businesses
- Promoting “Crazy for Compost” event w/Soil Dynamics April 25, 11 a.m. – 1 p.m.
- Ordered labels for new recycling bins