



Keep Cass County Beautiful

Minutes – March 4, 2015

6:00 p.m. at Plattsmouth Public Library (**Meeting held upstairs**)

Attending: Ex. Dir. L. Behrns, President Baroni, VP Rush-Chipman, Sec'y Yoder, Treasurer Pearrow, Members R. Behrns, T. Lorensen

OLD BUSINESS

1. Approve February Minutes
 - a. **Motion** by R. Behrns to approve minutes, seconded by Rush-Chipman; motion **passed**.
2. Treasurer's Report
 - a. **Motion** by Yoder to approve report, seconded by Rush-Chipman motion **passed**.
3. Follow-up- member/volunteer appreciation event

NEW BUSINESS

1. Executive Director's report
 - a. Will post updated *KCCB Environmental Education Programs for Youth* on web site.
2. Planning session of future projects
 - a. Windshield community litter inventory – April
 - b. Plant sale ~May 15-16
 - c. Cass County Fair ~August
 - d. EcoFair for 5th graders at Cass County Fairgrounds – late Sep or early Oct
 - e. Ideas from member/volunteer appreciation: Ecostore/Restore; glass recycling

FUTURE MEETINGS- 2015

April 1, May 6, June 3, July 1, Aug. 5, Sept. 2, Oct. 7, Nov. 4, Dec. 2

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Programs
- Litter Free School Zones (all school year)
- 2015 Great American Clean-up (emphasis: March 1 – May 31)
- Waste Management/KAB Think Green Grants – deadline Mar. 10
- KNB Regional Directors' Meeting – March 12 - Omaha
- KAB Semi-Annual Report – due March 15
- Educational Recycling Event in Elmwood- March 16 (KCCB presence w/booth and forum)
- KAB/Dr Pepper/7Up Recycling Bin Grant for parks – deadline Mar. 20
- KCCB Compost Presentation for 4th-5th graders @ Outdoor Discovery Program: Platte River State Park – April 15 -16
- Earth Day – April 22
- KAB Youth Advisory Council applications due May 15
- Add “KAB Affiliate” Logo Brand endorsement & changes by Aug. 1

DIRECTOR'S REPORT FOR MARCH 4, 2015

- Prepared and submitted KAB- Cigarette Litter Prevention Program Grant
- Didn't receive Cigarette LPP Grant, but will receive a carton of free portable ash trays
- Held First Annual KCCB Member/Volunteer Appreciation Event on Feb. 21 at the JunKtion, in Union – success with 40 in attendance
- 2015 Membership drive – Currently have 10 members
- Received 2 cases of trash bags and 5 banners from KAB for Great Am. Cleanups
- Received DEQ Litter & Recycling Education Grant Funds – First Payment
- Received KAB President's Circle Award – for conducting an annual Community Appearance Index, calculating the affiliate's cost/benefit ratio, and administering activities in litter prevention, recycling and waste reduction, and beautification and community greening.
- Participated in webinar “Rural Household Hazardous Waste” sponsored by the Product Stewardship Council. Four panelists discussed recovery of batteries, mercury thermostats, Bridgestone Tire 4Ward Program, and the national vehicle mercury switch recovery program.

- Updated KCCB Environmental Education Programs for Youth (Grades Pre-K - 6) and added 8 new programs
- Sent KCCB updated youth programs to area schools in county
- Participated in webinar “Recycling Right Part 2.” Discussed recycling incentives used in Seattle. Education is the key to recycling success, recycle often, but teach how to recycle right with simple labeling and convenience.
- Answered questions and submitted reports to Mark Herman, Compliance Specialist, NDEQ
- Brainstorming ideas for Earth Day activities for local schools
- Will be promoting the 2015 Great American Cleanup
- Participated in KAB webinar, “I Want To Be Recycled.” KAB will be launching a new national ad campaign encouraging consumers to recycle personal care products in the bathroom.
- Promoting KAB Grant Opportunities through website, social media and e-mailings
- Submitted 2 Sherwin-Williams Paint Grants to KNB – Village of Elmwood (city hall) & Union United, Inc. (caboose)
- Preparing KCCB quarter newsletter for publication
- Attended Louisville B.U.I.L.D. mtg.

Meeting adjourned at 7:34

Respectfully submitted by Richard Yoder, Secretary.