



Minutes – September 1, 2021

6:00 p.m.

Young Memorial Park Shelter, Murray

**Call to Order:** 6:08 p.m.

**Attendance:** Roger Behrns, Dana Stahl, Rachel Brandenburg, Karin Forrest, Terry Lorensen, Debbie Vidlak, Rick Yoder, Lois Froistad, Linda Behrns and guest Janet Houston

## OLD BUSINESS

1. Approve Minutes: Lois motioned and Karin 2<sup>nd</sup> to approve the minutes.
2. Approve Treasurer's Report: Rick motioned and Karin 2<sup>nd</sup> to approve the treasurer's report.
3. Finalize Appreciation Event: Wednesday, Sept. 22 from 6:30 – 8:30 p.m. @ Slattery Vintage Estates: Danielle from First Star Fiber will be the guest speaker at the event. Linda will ask Barb Slattery about also speaking at the event. This will be a food station event: soup and sandwich, Mediterranean, veggie and fruit platters. Linda asked for the ok for dessert. Everyone approved. Linda asked for door prize ideas/donations from board. Board thinks that is a good idea. September 13<sup>th</sup> is the RSVP date for the event.

## NEW BUSINESS

1. Volunteers needed for electronic recycling event @ Platts. VFW – Sept. 25
  - a. Attending: Debbie is tentative. Lois, Karin, Roger and Dana will all be there.
  - b. KCCB will host an electronic recycling event on October 16<sup>th</sup> in Louisville.
2. Straw Campaign – Dana shared the idea to connect with all Cass County restaurants to partner with KCCB to not use straws within their establishments. This also brings awareness to KCCB throughout the county. Dana asked for feedback on wording to use with the letter/speech given for outreach to the restaurant management. Everyone agreed that it sounds like a great idea.
3. Reduce waste stickers or window clings – Dana proposed idea of having KCCB clings and/or stickers. Debbie brought up that it could be perceived as additional waste. Suggestion made to do further research on possibility of getting biodegradable and/or recycled materials. Rick suggested spacing campaigns out and identifying who the target audiences are for each campaign. Dana requested to follow up with Rick later on the Green Business program.
4. Loft Theater "Together Project" recognizing KCCB at Oct. show – The Board along with spouses are welcome to attend the Oct. 16 show at 7:00 p.m. for free. Tentatively 14 will attend.
5. Pumpkin Recycling program "Feed the Goats" – Dana and Linda talked about recycling your pumpkins after Halloween to be fed to animals. Janet suggested looking for a farmer that would like to take them first. Worst case is that they could reach out to Andy's compost farm to see if he wants them. The board says to "go for it."
6. KCCB fall litter cleanup: Linda said that there is about \$800 left in fund to do some cleanups. Would like to partner with organizations to cleanup. Dana has done some outreach to the community.

7. Executive Director's report was presented.
8. October mtg. – In-person outside. Janet will check to see if Beaver Lake outdoor facility is available.

**Call to Adjourn:** 7:14 p.m.

Respectfully submitted by Rachel Brandenburg, Secretary

## **FUTURE MEETINGS- 2021**

Oct. 6, Nov. 3, Dec. 1

## **PROGRAMS, INITIATIVES, & DEADLINES**

- *Waste in Place:* Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12<sup>th</sup>
- Adopt-a-Spot program available for individuals, families or small groups
- KCCB Mini Grant Litter Cleanup program: funds available for cleanups
- Set up recycling bins for Plattsmouth Harvest Festival- Sept. 8
- KNB Affiliate Zoom monthly meeting – Sept. 13
- 25<sup>th</sup> Keep Nebraska Beautiful Golf Tournament – Sept. 16; Woodland Hills
- Recycling bins at Plattsmouth Cruizin Main Car Show – Sept. 17
- Set up recycling bins for Volkswagen Car Show; Louisville – Sept. 18
- Interagency Mtg. @ Early Childhood Center, Plattsmouth- Sept. 21
- KCCB Appreciation Event @ Slattery Vintage Estates – Sept. 22
- Electronic Recycling Events – Sept. 25; Plattsmouth VFW; Oct. 16; 1<sup>st</sup> & Cherry; Louisville 9:00 – 12:00
- KCCB Youth Environmental Fair – Expo Center, Cass Co. Fairgrounds - Sept. 29
- Publish & distribute fall newsletter – late Sept. or early Oct.

Director's Report of July & August Activities:

- Participated in KNB monthly affiliate mtgs.; KAB *webinars: Best Practices for Reporting; Ending Littering; & How Litter-Free Initiatives Build Community Understanding & Shared Values;* in-person mtgs. – *B.U.I.L.D. (Louisville Chamber) Mtg.,*
- Dana attended 2 workshops – *Sensational Trees in Summer* & Project Wet youth lesson
- Provided recycling bins at Murray Freedom Festival; Louisville Car Show; Louisville Ballfield; Cass County Fair; Beaver Lake Beach Party and Manley *Pillage the Village.* Approximately 1,258 lbs. recycled
- Provided *Healthy Soil & Worm Composting* youth programs at Elmwood Public Library & Plattsmouth Summer School (POPS). 77 youth educated
- Beautification – watered and cleaned flower beds in Louisville park areas
- Attended Firststar Fiber ribbon cutting for expansion of plastic recycling on site
- Submitted all reporting for Qrt. 2 NDEE grant reimbursements
- Completed 6 reports for KAB annual reporting
- Prepared KNB annual report of activities
- Planned fair booth, environmental fair, appreciation event & electronic recycling events
- Sent KCCB Environmental Fair invitations to Cass County teachers/principals
- Attended Eagle village board meeting to discuss resuming recycling options
- Educated 685 adults & 58 youth at KCCB booth at Cass County Fair
- Fifty 4-H youth & 3 scouts helped with cleanup after the Cass County Fair

- Prepared & submitted NDEE grant applications for 2022: Cleanup Grant \$1200; Waste Grant for 4 electronic recycling collections \$1800; Public Education Grant \$58,856
- Dana gave a presentation about KCCB at Plattsmouth Rotary mtg.
- Attended the Keep Nebraska Beautiful annual conference; received a gold affiliate award recognition for completion of all requirements
- Planned virtual lesson for Forest Festival - Sept. 17

**KCCB's mission:** to inspire and educate individuals to take daily actions to improve and beautify their community environment.

**KCCB's vision:** To create a community where everyone enjoys a clean, green and beautiful place to live, work and play.