



Minutes – March 3, 2021
6:00 p.m. Zoom Virtual Meeting

Attending: President D. Vidlak; J. Baroni; T. Lorensen; R. Behrns; R. Brandenburg; K. Forrest;
Executive Director L. Behrns
The meeting was called to order at 6:01.

OLD BUSINESS

1. The Minutes were approved on a motion by Behrns and second by Vidlak.
2. The Treasurer's Report was approved on a motion by Brandenbrg and second by Baroni
3. Electronic Recycling events are scheduled for April 24 in Weeping Water abd June 12 in Eagle. Board members and others who can help are appreciated and will be scheduled later.

NEW BUSINESS

1. Changes to the KCCB By-laws were suggested. After discussion, proposed changes will be sent out to be voted upon at the next meeting.
 - a. Update mission statement to: *To inspire and educate people to take action every day to improve and beautify their community environment.*
 - b. Add a vision statement: *To create a community where everyone enjoys a clean, green and beautiful place to live, work and play.*
 - c. Add \$1,000 Sustaining Membership Level
 - d. In Article IV: Change Meeting Notification from *10 days* to *one week*
2. The KAB Litter Index of the county will be done in the next month. Rachel and Debbie volunteered to take sections of the county.
3. There was discussion about KCCB sponsoring Great American Cleanups (GAC) in Plattsmouth and/or Beaver Lake. Partner organizations will be sought.
4. We can order new polo shirts for Board members. Linda will send out more information and to select color(s).
5. The Executive Director's report was presented.

The meeting was adjourned at 6:41 on motion of Baroni and second by Lorensen.

Respectfully submitted by R. Behrns

FUTURE MEETINGS- 2021

Apr. 7, May 5, June 2, July 7, Aug. 4, Sept. 1, Oct. 6, Nov. 3, Dec. 1

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs via website
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- KCCB environmental resources via Facebook and website
- Keep Nebraska Beautiful Affiliate Zoom mtg. March 8
- Great American Cleanup program: March 20 – June 20
- Adopt-a-Spot program for individuals, families or small groups now available
- Write & distribute spring newsletter – mid-March

- Guest Reader environmental programs @ Conestoga Elem. April 6 – 9
- Neb. Game & Parks Outdoor Discovery Program– Apr. 14 -15. KCCB will teach a composting program via Zoom.
- Earth Day - April 22
- KCCB Electronic Recycling Event – April 24 @ Weeping Water ballfield 9:00 - Noon
- Arbor Day - April 30
- Collaborate with T.E.A.M. for Bag the Butts litter cleanups – month of May
- *Trash to Treasures* workshop for 4-H youth – June 7 & 9
- Keep Nebraska Beautiful Day – June 26
- Cass County Fair – August 11 - 14
- Keep America Beautiful National Conference postponed until Nov. 15 – 18, 2021 with Day on the Hill on Nov. 17. Location: Washington Hilton, Washington, DC

Director’s Report – February Activities

- Contacted Bobbie Meints, Five Rivers R C & D – there will be a HHW event this year, date TBD
- Delivered 6 (17 gallon Rubbermaid recycling totes) & 3 cardboard recycling boxes to Weeping Water Schools for their recycling program
- Water bottles have been collected for recycling by DUET at Plattsmouth Middle School. DUET (To Develop, Unite, Empower, Together – non-profit organization that supports people with developmental disabilities to lead lives of learning & fulfillment). Service to continue.
- Wrote personalized thank notes for 2021 memberships
- Shared KAB Coca-Cola recycling bin grant information with Weeping Water city clerk, Weeping Water Schools and Plattsmouth Middle School – no takers
- Planned *Trash to Treasures* recycling workshop in June for 4-H youth
- Shared spring program/project ideas at KNB affiliate Zoom meeting
- Dana is gathering information about waste streams & logistics to begin recycling at Conestoga Public Schools.
- Updated membership list – have 28 paid members for 2021 so far
- Rolled out “Adopt a Spot” litter program on Facebook and KAB Volunteer Management Portal
- Conducted new board member orientation with Karin & Rachel
- Arbor Day will be celebrating 150 yrs. in 2022 with yearlong activities starting this year on April 30. We’ll collaborate with Ogallala & Nebraska City affiliates for ideas. Both are USA Tree cities.
- Planned spring school programs with Dana
- Participated in several webinars including KAB’s Zero Waste Communities, KAB grant training, EPA’s Economic Impacts of Recycling and TEAM’s coalition meeting
- Scheduled KCCB electronics & large appliances recycling event in Weeping Water – April 24 from 9:00 – noon
- Cass County Commissioners approved two recycling interlocal agreements being offered to all governmental entities, schools and SID’s within Cass County. 1) Transfer ownership of current county-owned recycling trailers with Cass County reimbursing 100% of tipping fees. 2) County to reimburse entities up to 50% of transportation costs to include tipping fees for third party haulers. County will reimburse 50% of hauling/tipping fees up to a frequency of every two weeks with max reimbursement of \$1,500.00 annually.

The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.