



Minutes – Feb. 3, 2021
6:00 p.m. Zoom Virtual Meeting

Attending: President D. Vidlak, Vice President D. Stahl, T. Lorensen, R. Behrns, J. Baroni,
Executive Director L. Behrns.

OLD BUSINESS

1. Minutes approved on Motion of Lorensen, Second by Stahl.
2. Treasurer's Report approved on Motion by Behrns, Second by Lorensen

NEW BUSINESS

1. KAB Grant offerings were discussed with the recycling bins being the most likely to apply to Cass County.
 - a. Coca Cola Foundation Public Space Recycling Bin Program
 - b. UPS Tree Planting Grant
 - c. Seabin Application (The Seabin is a trash skimmer for waterbodies with a calm environment. Maybe to help clean area lakes?)
2. Adopt a Spot program was discussed with the possibility of people doing spring and fall cleanups of areas of their choice.
3. Potential ideas for Earth Day Week were discussed including: litter prevention education w/litter bag give away through bank drive-up windows; host a Great American Cleanup; virtual ideas; public libraries- use youth booklets; Grow Big Red – KNB beautification program – distribute red flower seed packets.
4. Electronic Recycling events will be scheduled this spring.
5. Executive Director's report.
6. Meeting was adjourned on motion by Stahl and second by Baroni.

FUTURE MEETINGS- 2021

Mar. 3, Apr. 7, May 5, June 2, July 7, Aug. 4 (short mtg. at Cass Co. Fair), Sept. 1, Oct. 6, Nov. 3, Dec. 1

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs via website
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- KCCB environmental resources via Facebook and web
- Keep Nebraska Beautiful Affiliate Zoom mtg. Feb. 8
- Great American Cleanup – March 20 – June 20
- Guest Reader litter prevention programs @ Conestoga Elem. tentative April 6 – 9
- Neb. Game & Parks Outdoor Discovery Program via live Zoom – Apr. 14 -15. KCCB will participate with a composting program.
- Earth Day - April 22
- Arbor Day - April 30
- Keep America Beautiful National Conference postponed until Nov. 15 – 18, 2021 with Day on the Hill on Nov. 17. Location: Washington Hilton, Washington, DC

Director's Report – January Activities

- Completed follow-up grant reporting for \$1,000 KAB/Lowe's Community Partner Grant
- Phone call with Leah Meyer, Nebraska Recycling Council, with update on county recycling program. Leah has taken over leadership of the NRC Measurement Taskforce group.
- Delivered 5 Clear Stream recycling bins and bags to Plattsmouth Chamber office for their community events
- Completed registration to participate as an educator for Nebraska Game & Parks *Outdoor Discovery Program* in April
- Mailed 37 membership letters
- Attended Louisville B.U.I.L.D. Zoom meeting; delivered 10 KCCB car litter bags with educational information for Louisville welcome packets
- Shared spring program/project ideas at KNB affiliate Zoom meeting
- Coordinated recycling transportation for Plattsmouth Middle School with Care Recycling/DUET
- Delivered 48 recycling waste baskets to Plattsmouth Middle School for recycling water bottles
- Completed Qrt. 4 NDEE Reporting for Public Ed, Waste, and Cleanup grants
- Discussed Food Waste Curriculum with Pete Stadig, KNB program manager, and Dana in Zoom meeting. Potential for youth after school or summer programming
- Gathered history about Conestoga Schools former recycling program and possibility to resume
- Watched Northeast Recycling Council webinar "Recycling Markets in 2021."
Summary: Market prices for scrap iron and steel are up. Transportation continues to be a problem with container & truck driver shortages. Plastics: still have more coming in than capacity for most domestic recycling, but HDPE is in short supply. Not all plastics are recycled equally. Recycled plastics are twice as expensive as virgin materials. "Buy recycled" matters to support markets. Paper: pandemic & holiday season created strong markets for paper & cardboard. Webinar recording and slides at <https://nerc.org/news-and-updates/nerc-bulletin/february-2021#marketswebinar>
- Reviewed 2021 Keep America Beautiful grant offerings
- Planned some spring educational programs with Dana

The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.