



Minutes – Nov. 6, 2019

6:00 p.m. Plattsmouth Public Library

Present: Vice President J. Baroni; R. Behrns; Treasurer D. Vidlak; Secretary R. Yoder; Executive Director L. Behrns; L. Froistad;

OLD BUSINESS

1. Approve Minutes; motion by Yoder; R.Behrns second; **APPROVED**
2. Approve Treasurer's Report; motion to approve by R. Behrns; Yoder second; **APPROVED**
3. New Board Members

NEW BUSINESS

1. Marketing Assistance from Firespring
2. Membership Drive – start in Dec.
3. Appreciation/Recognition Event
4. Set meeting calendar/location for 2020 – first Wednesday for all months save January – Thursday, 1/2
5. Acknowledged resignation of Angela Mueller.
6. Executive Director's report

Motion to adjourn @ 7:06 pm by R. Behrns, seconded by Yoder.
APPROVED Respectfully submitted by Richard Yoder.

FUTURE MEETINGS- 2019

Dec. 4

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- "Reduce Waste" Social Media campaign during November
- "Guest Reader" fall reduce waste/recycling programs: Weeping Water Elem. School: Nov. 4, 6, & 7; Plattsmouth St. John's: Nov. 13
- Environmental Quality Council approves allocations for 2020 Litter Grant-Nov. 7-8
- America Recycles Day- Nov. 15
- Lowe's Grant recipients announced mid-November
- 2020 NDEE grant notifications – announced mid-December
- KCCB winter newsletter – out early January

Director's Report for Nov. 6, 2019 (Oct. activities)

- Delivered KCCB recycling bins for Plattsmouth Chamber Cruizin Main Car Show
- Put up fliers & finalized plans for Electronics Recycling Event in Louisville – Oct. 26
- Published and distributed KCCB fall newsletter
- Attended marketing meeting with Firespring reps at Omaha office
- Sent member support request to Cass County clerk
- Taught 315 youth at Louisville Elem. School about reducing waste, reusing and recycling through "Guest Reader" library programs
- Taught 302 youth at Elmwood-Murdock Elem. School about reducing waste, reusing and recycling through "Guest Reader" library programs
- Completed and submitted all reporting for Qrt. 3 NDEE grants
- Held KCCB Electronics Recycling Event in Louisville; 65 participants; approx. 4,000 lbs. misc. electronics collected for recycling plus approx. 6,000 pounds appliances & metals
- Helped coordinate Riverview Cemetery & Louisville City Park Cleanup project with 42 Nebraska Leadership Seminar (NLS) helpers
- Wrote Journal article about electronics event
- Updated Facebook posts
- Submitted two KAB/Lowe's Community Partner Grants: \$10,000 for new park shelter & recycling bins in Manley & \$1,000 for Union observation deck/welcome area project
- Received grant from KAB for 24 cigarette litter stands that will be distributed at Platte River State Park, Mahoney State Park and several other Cass County businesses
- Prepared reports of in-kind documentation for NDEE on-site audit of 2018 Litter Grant

The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.