



Minutes – Oct. 2, 2019
6:00 p.m. Plattsburgh Public Library

ATTENDEES: Ex. Dir. L. Behrns, President T. Lorensen, Vice President J. Baroni, Treasurer D. Vidlak, Members, L. Froistad, R. Behrns.

Meeting called to order 6:01 pm

OLD BUSINESS

1. Minutes of the September meeting were approved on a motion by Behrns and second by Baroni
2. Treasurer's Report was approved on a motion by Vidlak and second by Lorensen.
3. New Board Members were discussed and a candidate may attend the next meeting.

NEW BUSINESS

1. Helpers at Louisville Electronics Recycling Event on Oct. 26 were solicited.
2. Ideas for a Marketing Campaign to reduce waste were discussed. With recycling becoming more difficult and expensive reducing waste becomes more important.
3. 2019 KAB/Lowe's Grant is open for applications and must be submitted by October 22. The grant will be in the form of a gift card in the amount of \$500, \$1000, \$5000, or \$10,000.
4. The Executive Director's report was submitted

Motion to adjourn by Behrns, seconded by Baroni; motion carried.

Meeting adjourned at 6:50.

Respectfully submitted by R. Behrns

FUTURE MEETINGS- 2019

Nov. 6, & Dec. 4

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- KCCB Recycling Bin request: Plattsburgh *Cruizin Main*: Oct. 4
- Publish & distribute fall newsletter - Oct. 7
- Firespring: marketing campaign mtg. – Oct. 11
- Lowe's Grants – Applications due Oct. 22

- Electronic Recycling Collection: Louisville -Oct. 26 -9:00 – noon
- “*Guest Reader*” fall reduce waste/recycling programs: Louisville Elem. School: October 7 – 10; Weeping Water Elem. School: Nov. 4, 6, & 7; Elmwood-Murdock Elem. School: TBD
- Fall litter cleanups – TBD
- Tentative Beautification Project & Litter Cleanup with Nebraska Leadership Seminar students- Oct. 26
- NDEE Qrt. 3 grant reimbursement reports due Oct. 30 (Educ. Grant, Cleanup Grant & Waste Grant)
- America Recycles Day- Nov. 15
- 2020 NDEE grant notifications – announced mid-December

Director’s Report for Oct. 2, 2019 (Sept. activities)

- Delivered KCCB recycling bins for community events: *Jagfest* in Cedar Creek, Murray Presbyterian Church Picnic, Volkswagen Car Show in Louisville & Environmental Fair at Fairgrounds Approximately 94 lbs. plastics, aluminum & cardboard recycled
- Provided a recycling game for youth at Murray Church Picnic & networked with guests
- Attended Louisville B.U.I.L.D. mtg. & handed out fliers for HHW & KCCB elect. event
- Confirmed plans for Electronics Recycling Event in Plattsmouth – Sept. 21
- Attended *World of Water* event in Omaha; networked
- Participated in KAB regional director’s webinar
- Helped with registration at KNB golf tournament
- Provided litter cleanup supplies to Louisville Girl & Boy Scouts for National Cleanup Day
- Promoted HHW collection & Plattsmouth Electronic Recycling Event in print and social media & at Weeping Water Chamber & Elmwood-Murdock Merchant’s Assoc. Mtgs.
- Helped with Household Hazardous Waste collections – 103 households attended
- Held KCCB Electronics Recycling Event in Plattsmouth at VFW; 60 participants; approx. 4,500 lbs. misc. electronics collected for recycling
- Prepared student question packets, teacher packets and all materials for KCCB Youth Environmental Fair
- Held KCCB Environmental Fair on Sept. 25 at Expo Center at Cass County Fairgrounds for 115 fifth graders. Schools attending: St. John the Baptist, Elmwood-Murdock, Louisville and Weeping Water
- Sent thank you’s to teachers and asked for feedback about Environmental Fair
- Submitted order form to KAB for 25 cigarette litter stands
- Sent KAB/Lowe’s Community Partner Grant information to 4 organizations/cities; grants will be in the form of Lowe’s gift cards this year
- Gathered logos of business partners and sent to Wirebuilt to update webpage of sponsors

The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.