



Minutes – May 1, 2019
6:00 p.m. Plattsmouth Public Library

ATTENDEES: Ex. Dir. L. Behrns, President T. Lorensen, Vice President J. Baroni, Treasurer D. Vidlak.

Meeting called to order 6:14 pm by President Terry Lorensen.

OLD BUSINESS

1. Approved Minutes on a motion by Baroni, seconded by Vidlak.
2. Approved Treasurer's Report on a motion by Vidlak, seconded by Lorensen.
3. Wrap-up of Recognition Event – liked informal format; could narrow hours; enjoyed speakers; might consider bike ride event in future

NEW BUSINESS

1. Plans for Cass County Fair – discussed keeping youth litter scavenger hunt; possibly give reusable or paper straws as reward.
2. Fundraising Ideas – hold a bike ride and run like a poker run
3. Board field trip – suggested Soil Dynamics for a tour of operations
4. Lee Jameson, rural Murray, is interested in the board. Discussion will take place at next meeting.
5. The Executive Director's report is attached.

Motion to adjourn by Lorensen, seconded by Vidlak; motion carried.

Meeting adjourned at 7:10.

Respectfully submitted by L. Behrns

FUTURE MEETINGS- 2019

Tuesday, June 4, July 3, Aug. 7 (Fairgds.), Sept. 4, Oct. 2, Nov. 6, & Dec. 4

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- Youth Advisory Council mtgs. semi-monthly @ Louis. Pub. School
- IRS 941 Payroll Tax Deposit due monthly by the 14th
- 2019 Great American Cleanup – emphasis March 1 – May 31
- "Guest Reader" litter prevention programs; Apr. 29 – May 3; Louis. Elem.
- "Guest Reader" litter prevention programs; May 6 -7; Weeping W. Elem.
- Great Amer. Cleanup- May 1; Conestoga H.S. @ Beaver Lake
- Great Amer. Cleanup- May 4; Elmwood: postponed
- Great Amer. Cleanup- May 11; Eagle: 9:00 a.m. – 2 p.m.
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- Electronic Recycling Collection – May 18; Beaver Lake: 9:00 – noon
- Election of officers at June mtg.
- Recycling Program- June 5; Murdock Methodist Church
- Electronic Recycling Collection – June 8; Eagle: 9:00 - noon

Director’s Report for May 1, 2019 (April activities)

- Attended Louisville B.U.I.L.D. meeting & E.M.M.A. mtg. in Elmwood
- Picked up supplies from Lowe’s for flood victims; delivered to Plattsmouth (old Steube Store) One Life Church
- Attended Cass County Commissioners mtg. -discussed recycling Plattsmouth water bottles using county recycling trailer
- No progress on recycling water bottles in Plattsmouth
- Loaned 13 KCCB recycling bins to St. John’s Catholic School, Plattsmouth
- Held Recognition Event at Platte River State Park for 40 guests
- Scheduled 8 Great American Cleanup events & delivered supplies for 4 events
- Promoted Electronic Recycling Event in print & social media outlets; and at Weeping Water Chamber meeting
- Gave compost presentations for 214 youth and 34 adults at Outdoor Discovery Program at Platte River State Park
- Scheduled loan of recycling bins for Eagle Days – June 22
- Sent Thank You’s to helpers/donors for Recognition Event
- Attended Keep Nebraska Beautiful affiliate director mtg. in Columbus & picked up 480 garbage bags donated by Glad through KAB
- Promoted Litter Prevention Education during Earth Day Week with giveaways of 300 litter prevention cards inside KCCB car litter bags at three local banks: Plattsmouth State Bank, Cass County Bank (both locations) & Cornerstone Bank (Beaver Lake & Murray)
- Submitted Qrt. 1 Reports for NDEQ Cleanup Grant, Litter Educ. Grant & Waste Grant
- Conducted annual Litter Appearance Index – score of 1.30 (slightly littered)
- Educated 35 youth & 2 adults with *Integrated Approach- Waste Management* program at St. John’s Catholic School, Plattsmouth
- Held Great American Cleanup with Youth Advisory Council at Louisville School
- Hosted Cass County Electronic Recycling Event in Weeping Water for 65 vehicles – approximately 5,500 lbs. of electronics, appliances and metals were collected
- Participated in KAB Education Advisory Board Conference call to update youth materials
- Educated 96 youth with litter prevention programs at Louisville Elem. School; promoted “Clean Your Block” Great American Cleanup for older youth
- Educated 23 at SENCA meeting; Plattsmouth - *How to Grow Your Own Food and How to Maintain Healthy Soil; plus general information about KCCB*

The mission of the Keep Cass County Beautiful Program is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.