



## Keep Cass County Beautiful

Minutes – March 1, 2017

6:00 p.m. Plattsmouth Public Library

**ATTENDEES:** Ex. Dir. L. Behrns, President M. Pearrow, V-P T. Lorensen, Treasurer J. Baroni, Secretary R. Yoder, Members R. Behrns

Meeting called to order 6:00 pm

### OLD BUSINESS

1. Approve February Minutes
  - a. **Motion** by R. Behrns to approve minutes, seconded by J. Baroni; motion **passed**.
2. Treasurer's Report
  - a. **Motion** by R Yoder to approve report, seconded by T. Lorensen; motion **passed**.
3. USDA Green Business Program update
  - a. **Motion** by R Yoder to donate \$25 to VFW for the use of their hall, seconded by R. Behrns; motion **passed**.
4. Annual Plant Sale Fundraiser – helpers needed April 1
  - a. Rural Route Rust: Hours 10 a.m. – 5 p.m.
5. Finalize Member/Volunteer Appreciation Event – Mar. 23
  - a. Thanks to Hy-Vee for their contribution
  - b. Consideration of Cass County MVPs

### NEW BUSINESS

1. Executive Director's report

Meeting adjourned 7:01 pm

### FUTURE MEETINGS- 2017

Apr. 5, May 3, June 7, July 5, Aug. 9 (fair grounds), Sept. 6, Oct. 4, Nov. 1, Dec. 6

### PROGRAMS, INITIATIVES, & DEADLINES

- Youth & Adult Environmental Programs upon request
- Membership Drive for 2017 - ongoing

- Green Business Program Training – scheduled March 13, 20, 27
- Youth Advisory Council – spring schedule TBD
- IRS 941 Payroll Tax deposit due monthly by the 15<sup>th</sup>
- Great American Cleanup launches March 20
- Member/Appreciation Event – March 23
- Keep Nebraska Beautiful Director's Mtg. – March 29; Lincoln
- KCCB Plant Sale @ Rural Route Rust Event – April 1
- Cass County Electronic Recycling Events: April 15 – Union; April 22 – Weeping Water; Aug. 26 – Manley; Nov. 4 – Louisville
- Outdoor Discovery Program @ Platte River State Park – April 19 - 20

## **DIRECTOR'S REPORT**

- Attended Louisville B.U.I.L.D. meeting
- Sent out additional KCCB membership letters
- Finalized sub agreement with UNO for USDA grant – added one year extension
- Marketed Cass County Green Business Program at Weeping Water Chamber meeting, annual CCNEDC meeting, and to Elmwood-Murdock Merchants Assoc. via President Kurk Shrader
- Sent out invitations to KCCB Appreciation Event
- Planned Electronics Recycling Event in Manley – Aug. 26
- Participated in KAB webinar on behavior change
- Arranged locations for Green Business Program Workshops
- Promoted KCCB Litter Cleanup fund information to Cass County 4-H clubs
- Marketed Cass County Green Business Program in local print and social media
- Finalized plans for Outdoor Discovery Program at Platte River State Park
- Registered with KAB to receive 24 litter cleanup grabbers – Free from ArcMate Mfg.
- Completed Nebraska Biennial Report & sent fee
- GAC supplies will be coming, but some delays from the warehouse
- Sent report to Cass County Commissioners about upcoming recycling projects
- Monitoring legislative bills via Jane Polson, KNB President
- Updated 2017 Membership list & sent thank you's
- KCCB website will be updated March 6