



Keep Cass County Beautiful

Minutes – July 1, 2015

6:00 p.m. at Plattsmouth Public Library

Attending: Ex. Dir. L. Behrns, Vice-President Rush-Chipman, Sec'y Yoder, Treasurer Pearrow, Members: R. Behrns, T. Lorensen

Meeting called to order by Vice-President Rush-Chipman at 6:02

OLD BUSINESS

1. Approve June Minutes
 - a. **Motion** by R. Behrns to approve minutes, seconded by Lorensen; motion **passed**.
2. Treasurer's Report
 - a. **Motion** by Yoder to approve report, seconded by R. Behrns; motion **passed**.
3. Cass County Fair- Sign-up
 - a. Planning – tchotkes, educational materials, cell phone collection, raffle (\$1=1, \$5=6, 5 to new or renewing members, need not be present to win)

NEW BUSINESS

1. Election of Officers
 - a. R. Behrns moves to keep same slate of officers, Pearrow seconds. Motion passes. President John Baroni, Vice-President Mindy Rush-Chipman, Secretary Rick Yoder, Treasurer Mitch Pearrow.
2. 2016 NDEQ Litter Reduction & Recycling Grant & 2016 Clean-up Grant
 - a. Potential action possibilities:
 - i. Partnering for HHW collection
 - ii. Build community consulting service
 - iii. Partnering with community recycling efforts
 - iv. Improve web site metrics
 - v. Survey of county recycling needs
3. Registration for KNB Annual Conference – Aug. 19 -20
4. Executive Director's report – see below

Meeting adjourned at 7:16

FUTURE MEETINGS- 2015

Aug. 5 (at Cass Co. Fair Grounds), Sept. 2, Oct. 7, Nov. 4, Dec. 2

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Summer Programs (now scheduling)
- Beaver Lake GAC - Bluff Rd. 9:00 a.m. – July 10
- Nebraska affiliate award application – due July 10
- Plattsmouth Rotary Club Presentation – July 15
- KCCB Booth at “Last Hot Sunday in July” event (Car Show) July 26
- DEQ Qrt. 2 Litter & Recycling Summary Grant Report – due July 30
- KAB Annual Report – due August 1
- 2016 NDEQ Litter & Recycling Grant – due August 5
- Cass County Fair – August 5 – 8 (KCCB booth: Expo Bldg.)
- KNB Annual Conference – August 19 – 20, Hilton Garden Inn, Lincoln
- KCCB Eco Fair for Cass County 5th graders – Sept. 23

Director’s Report for July 1, 2015

- Distributed Summer Newsletter: 125 by email, 10 U.S.P.S. mail, 925 Cassgram, plus on-line views, and multiple views through on-line community newsletters
- Prepared & taught 5 youth programs - Louisville Summer Cub Club (avg. 22 students each lesson & 3 adults)
- Youth program – Eagle Elem. - Viking Discovery Program (17 students; 3 adults)
- Helped with 3 GACs in Manley, Beaver Lake & Eagle City Park
- Participated in KAB Small & Rural Affiliates Group Conference call – focus: litter reduction sharing
- Requested \$95 of Earth Friendly free cleaning products – new partner with KAB
- Helping Manley with suggestions for recycling bin funding
- Signed and returned KAB/Lowe’s Community Improvement Grant agreement
- Distributed KAB press release to all media - \$20,000 KAB/Lowe’s Grant
- Registered booth at “Last Hot Sunday in July” event / Louisville & will use KCCB recycling bins & cigarette receptacles at event
- KAB Shared Brand logo updated on our website
- Used KCCB recycling bins at Volkswagen Car Show – Louisville (diverted 4 lg. bags of cans & bottles from landfill)
- Completed KAB Great American Cleanup Summary: 9 cleanups & 1 beautification project: 72 adult participants, 122 youth participants, total volunteer hrs. = 342.25 hrs., 600 annual flowers planted, 3 large dumpsters trash collected in Avoca and 146 bags of trash collected from other cleanups!
- Submitted KAB Community Appearance Index (Litter Survey) Report
- Participated in webinars: KAB annual reporting, Glass Recycling: Ripple Glass (Waste Cap), & Fair Pricing: Pay As You Throw.
- Participated - Conference call with Nebraska community leaders on Zero Waste Initiative for Louisville community
- Used KCCB recycling bins at Limestone Days – Weeping Water for collection of cans & plastic bottles
- Scheduled presentation for Plattsmouth Rotary Club – July 15