



## Keep Cass County Beautiful

Minutes – June 3, 2015

6:00 p.m. at Plattsmouth Public Library

**Attending:** Ex. Dir. L. Behrns, President Baroni, Vice-President Rush-Chipman, Sec'y Yoder, Treasurer Pearrow, Members: R. Behrns, T. Lorensen

Meeting called to order by President Baroni at 6:02

### OLD BUSINESS

1. Approve May Minutes
  - a. **Motion** by R. Behrns to approve minutes, seconded by Pearrow; motion **passed**.
2. Treasurer's Report
  - a. **Motion** by Yoder to approve report, seconded by Lorensen; motion **passed**.
3. Plant Sale – Results
  - a. \$356.12 net
4. Cass County Fair
  - a. Raffle for lawn equipment

### NEW BUSINESS

1. Executive Director's report
2. Patagonia Grassroots Environmental Grant – deadline Aug. 31
  - a. Will not pursue – but keep suggesting those you deem appropriate
3. Keep Nebraska Beautiful Annual Conference – Aug. 19 -20

### FUTURE MEETINGS- 2015

July 1, Aug. 5, Sept. 2, Oct. 7, Nov. 4, Dec. 2

### PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Summer Programs (now scheduling)
- KAB/UPS Community Tree Grants – due June 4
- Beaver Lake Murray Rd. Great American Cleanup: 9:00 a.m. - June 12
- KNB award application – due June 30
- IRS Qrt. 2 payroll taxes – due July 1
- KAB affiliate award applications – due July 10
- DEQ Qrt. 2 Grant Report – due July 30
- KAB Annual Report – due Aug. 1
- Add "KAB Affiliate" Logo Brand endorsement by Aug. 1
- Cass County Fair – August 5 – 8
- KNB Annual Conference – August 19 – 20, Hilton Garden Inn, Lincoln
- KCCB Eco Fair for Cass County 5<sup>th</sup> graders – Sept. 23

## Director's Report for June 3, 2015

- Great American Cleanups: Avoca group cleaned Avoca spur
- Scheduled 2 GAC events for Beaver Lake area- June 12 & July 10
- Gave composting presentation for Louisville first graders (41students)
- Attended "Crazy for Compost" event @ Soil Dynamics, Ashland
- Received a \$20,000 - 2015 Lowe's/KAB Community Improvement Grant for Cedar Creek ball field renovation
- Gave presentation on the business impact of recycling to Plattsmouth Optimist Club (12 people attended)
- Participated in webinar "Paint Stewardship Opportunities in Nebraska" sponsored by Product Stewardship Institute. Discussed possibility of "Paint Care" national program for Nebraska. Need state legislation, grass roots backing, education and industry to support. Paint Care Program now operating in 8 states.
- Planted flowers with Louisville Girl Scouts in city park (GAC event)
- Held plant sale @ Young Park, Murray; distributed recycling information
- Received training & youth educational materials at "Project Wild" workshop, NE Game & Parks
- Attended Waste Planning meeting with 2 Cass County Commissioners
- Attended "Pay as You Throw" EPA webinar
- Planning KCCB Environmental Fair in fall – Sept. 23
- Scheduled 6 summer youth programs for Louisville Cub Club
- Scheduled 1 youth program for Eagle Summer Day Camp and a Great American Cleanup (TBD)
- Participated in conference call to plan Keep Nebraska Beautiful annual conference. Theme: "How Great Leaders Inspire Action"
- Participated in KAB webinar for Lowe's Grant
- Attended Louisville B.U.I.L.D. meeting – will host a booth at Last Hot Sunday in July event (car show)
- Wrote summer newsletter
- Attended KAB webinar "Sustainable Events- How to Make Yours a Success" Slidell, Louisiana director (city/gov. organ.) uses community service program thru court system to conquer litter abatement. They also recruit 600 -700 additional volunteers who mow, weed, plant flowers, paint, etc. Anita Olson, Keep Loup Basin Beautiful NE discussed "Train the Trainer" program. Uses key teacher in school & "trains" self-motivated students to carry out programs in schools. For success – set timeline, define roles & expectations, student practice, follow-up meeting, be willing to scale back, encourage & celebrate accomplishments.

Meeting adjourned at 6:58 pm