

## Keep Cass County Beautiful

Meeting Minutes – Sept. 3, 2014

\*6:00 p.m. at Plattsmouth Public Library

Attending: Ex. Dir. L. Behrns, President Baroni, VP Rush-Chipman, Sec'y Yoder, Treasurer McCartney, Members R. Behrns & Pearrow.

### OLD BUSINESS

1. Approve August Minutes
  - a. **Motion** by R. Behrns to approve minutes, seconded by Pearrow; motion **passed**.
2. Treasurer's Report
  - a. **Motion** by Pearrow to approve report, seconded by Yoder; motion **passed**.
3. Liability Insurance
  - a. Acquired through Terri Scholting Agency. Reflected in Treasurer's Report.
4. Fair report
  - a. Recycling flow report. Presence at the fair offered a positive marketing activity.
  - b. Should have some attire/badge/signage for dumpster divers, those working the bins.
  - c. Fair manager helped by promoting KCCB on Fair brochure.
  - d. Measurables: numbers in Ex Dir report.
    - i. Materials collected
    - ii. Pledge signatures collected – reusable bags handed out in exchange for signed pledge.
    - iii. Changed collection infrastructure at fairgrounds
5. Keep Nebraska Beautiful State Conference Summary
  - a. Attended by L. Behrns, R. Behrns, Rush-Chipman, McCartney.
  - b. Had a good discussion with Green Bellevue  
<https://sites.google.com/a/greenbellevue.org/green-bellevue/> &  
<https://www.facebook.com/Green.Bellevue>

### NEW BUSINESS

1. Executive Director's report: See attached
2. Litter Hotline
3. Expand Battery & Cell Phone Collections

- a. Future project discussion: identify existing infrastructure – centralize a directory of Zero Waste vendors in the county
4. Promote next 2 Household Hazardous Waste Collections
  - a. Last collection had 20-25 cars
  - b. Friday Sept 12 at Cass Co Fairgrounds behind arena
  - c. Friday Sept 26 at Wiles Bros, Plattsmouth
5. State KAB meeting –
  - a. **Motion:** Pearrow moves to reimburse board members Rush-Chipman and McCartney's travel to state meeting, R. Behrns seconds. **Passed.**

### **FUTURE MEETINGS**

Oct. 1, Nov. 5, Dec.3

### **PROGRAMS, INITIATIVES, & DEADLINES**

- *Waste in Place:* Youth Programs & Litter Free Schools Program
- NDEQ Litter Grant Application – **submitted!**
- KAB National Planting Day – Sept. 7
- International Coastal Cleanup Day – Sept. 20
- KAB National Awards Deadline - Oct. 1
- 3<sup>rd</sup> Quarter DEQ Grant Report due – Oct. 30
- 3<sup>rd</sup> Quarter IRS Taxes due – Oct.
- America Recycles Day – Nov. 15
- KAB Recycle Bowl Competition (for schools) – register by Oct. 15  
Participate Oct. 20 – Nov. 15

Meeting adjourned at 7:29

## Director's Report for September 3, 2014

- Membership update- Currently 16 members (1 honorary) = \$2010 in memberships  
Fred Eriksen, Murray Individual membership ...\$20.00
- Litter Appearance Index report – 1.13 on 4 point scale (120 miles of windshield survey)
- Summary of KAB Annual Report – Cost benefit ratio: **For every dollar of city/county government or public grant money invested, we returned \$26.96 in community benefits in 2013-14.**
- Greeted guests, collected cell phones & rechargeable batteries, & dispensed information & reusable grocery bags at our booth at Cass County Fair
- Promoted recycling cardboard, cans, and plastic bottles on fair grounds
- Education initiative with E-M Schools: FBLA organization – one activity per month
- Received KAB/Lowe's Grant of \$10,000 for Cedar Creek Community Improvement Project (\$9,000 for project; \$1000 to KCCB for administration)
- Made honorary membership certificate, purchased Visa card & thank you card for Ellen Lincoln (for new logo)
- Promoted Household Hazardous Waste Collection at Eagle through print & social media; helped survey 22 participants at collection
- Paid Liability Policy premium to All American Ins. Inc. (Auto-Owners Insurance)
- Received notification from KAB – **did not** receive Waste Management Recycling grant
- Gave presentation at Eagle Village Board meeting Aug. 18
- Participated in KAB grant webinar, recycling webinar, & Zero Waste webinar (Waste Cap Nebraska & Eco-Cycle, Colorado)
- Attended Keep Nebraska Beautiful 2 day conference/Lincoln
- Prepared and submitted 2015 DEQ Litter Grant application (Requested \$59,311.00)
- Met with Cedar Creek Board to discuss implementation of Lowe's/KAB grant
- Participated in KAB affiliate call – “Inside Messaging” a communications tactic