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The mission of Keep Cass County Beautiful is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.

KCCB Board of Directors

President: Terry Lorensen
Vice President: John Baroni
Secretary: Roger Behrns
Treasurer: Debbie Vidlak
Exec. Director: Linda Behrns
Members: Lois Froistad, Angela Mueller & Richard Yoder

Presentations: Contact us for free environmental programs for your organization or school.

Financing provided through the Litter Reduction and Recycling Grant Program, Nebraska Department of Environmental Quality, Cass County and the generosity of our donors and members. KCCB is a 501(c)(3) non-profit organization.



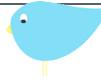
Close the loop...Buy recycled!



**"Thank You" 2019
KCCB Partners**

American Exchange Bank,
Ash Grove Cement Company,
Beaver Lake Association,
Bloom Where You're Planted,
Cass County,
Cass County Bank,
Cass County Fair Board,
CCNEDC,
City of Louisville,
City of Weeping Water,
Elmwood-Murdock Merchants
Association (EMMA),
Fred Eriksen,
Herban Coffee Lab,
Janet McCartney,
John's Appliance,
Kirk & Lois Froistad,
Leibman Financial Services,
Midwest Farmer's Coop,
Midwest Insurance Exchange,
OPPD,
Papillion Sanitation,
Pinnacle Bank,
Plattsmouth Animal Hospital,
Plattsmouth Chamber,
Plattsmouth Hy-Vee,
Plattsmouth Main St. Assoc.,
Potash/Nutrien Corporation,
Richard & Mary Ann Lorensen,
SCC Learning Center at
Plattsmouth,
Soil Dynamics Compost Farm,
Stock Seed Farms, Inc.,
Union JunKtion,
Village of Cedar Creek,
Village of Eagle,
Village of Elmwood,
Village of Manley,
Village of Murray,
Village of Union

**Keep Cass County Beautiful
Spring Recognition Event**



All are welcome to attend a celebration of our members and volunteers!

**April 6, 2019
10:00 a.m. -1:00 p.m.
Walter Scott Lodge
Platte River State Park, Louisville, NE
Park entry fee required**

**Brunch served from 10 a.m. – 12:30 p.m.
(Come any time between 10 - 12:00)
Program: 12:30 -1:00 Chelsea Johnson,
Nebraska League of Conservation Voters
"Conservation in Cass County" and Nebraska
Game & Parks - "Venture Parks Update";
plus Awards**

**Brunch catered by Herban Coffee Lab
Free Will Donation to support
KCCB programs**

**R.S.V.P. by April 2 to Eventbrite.com
"KCCB Event" or
Linda@KeepCassCountyBeautiful.com
or 402.234.6775**



Keep Cass County Beautiful has just launched the Great American Cleanup (GAC) which marks its 21st year in 2019. Keep America Beautiful inspires people to take greater responsibility for their local environment by conducting grassroots community service projects that engage volunteers, local businesses and civic leaders.

The Great American Cleanup social theme - #cleanYOURBlock is a call to action to engage more volunteers and participants in public space cleanup, beautification and recycling events. Our goal is to encourage volunteers to build a sense of community pride with family, friends and neighbors, while making a lasting, positive impact - block by block.

KCCB will partner with local schools, 4-H groups, and community organizations to plan volunteer events that beautify parks, reduce waste, increase recycling, remove litter and plant trees. **Contact us for trash bags, safety vests, gloves and other litter cleanup supplies for a Great American Cleanup event in your neighborhood.**



KCCB Litter Cleanup Funds



Did you know that we have funds available for picking up litter? KCCB's Clean-up Grant Program awards mini-grants to community groups who collect litter in public areas along streets, curbs, alleys and sidewalks at schools, parks and in rural areas including county and country roads. Unfortunately, we cannot fund *Adopt a Highway* events.

KCCB will award organizations up to \$50 per mile and \$10 per acre for cleaning up litter. Funding for this program is limited and provided by a small grant from the Nebraska Department of Environmental Quality. Contact us soon for an application.

If you'd like to volunteer, the first Great American Cleanup (GAC) event is scheduled in Elmwood on May 4. Check our website and social media outlets as more events are planned.

Time to Recycle Your Old Electronics, Appliances and Metals

While you're doing your spring cleaning, start collecting your old electronics for the KCCB Electronic Recycling Events. Three collection events are scheduled in Cass County:

- April 27 - Weeping Water; 503 West H St.; from 9:00 - noon** (electronics, appliances & metals such as lawn mowers, water heaters, snow blowers, lawn equipment, furnaces, etc.)
- May 18 - Beaver Lake; 2910 Murray Rd. (southeast corner of development); from 9:00 - noon** (electronics & appliances; metal collection only for Beaver Lake residents)
- June 8 - Eagle; 727 South 1st St.; from 9:00 - noon** (electronics, appliances & metals: lawn mowers, water heaters, snow blowers, lawn equipment, furnaces, etc.)



Items accepted at no charge include computers, flat screen monitors, laptops, tablets, key boards and mice, printers, copiers, fax machines, cell phones, vacuum cleaners, stereos, DVD players, microwaves, small & large appliances, power tools, and anything with a cord or battery.

The following items will have an environmental fee: alkaline batteries: \$1.50 per pound; all styles of Televisions and CRT items: \$20 up to 20 inch; \$30 up to 30 inch; \$40 up to 40 inch, \$50 up to 50 inch, and so forth. **KCCB will pay half of the recycling fee of one item per household up to a total of \$500 for each collection.** All other items will be taken at no cost.

The events are made possible by NDEQ, Cass County, the City of Weeping Water, Beaver Lake Association, Village of Eagle, Cross Electronic Recycling and KCCB. The collections are open to Cass County residents only; no commercial quantities.



KCCB Green Business Member Spotlight from USDA Grant

Cass County Historical Society Museum sheds light on the county’s history as well as educates visitors on the “golden age” of steamboats and trains. The establishment at 646 Main Street, Plattsmouth, was founded in 1936 and has stood the test of time. Today, visitors enjoy an educational as well as an entertaining experience with a variety of unique artifacts and changing exhibits of local events.

Green Achievements: Cass County Historical Society Museum is a very energy efficient building due to the internal effort of being conscious of reducing usage. The museum exemplifies a local value of green business practices: Trash produced at the museum is taken home to recycle—promoting waste reduction. Lights have been replaced with more energy efficient types. Printing done at the museum is double-sided — reducing paper waste. An employee sets a standard for green practice by biking to and from work —reducing her transportation footprint. (Curator Margo Prentiss, above, receives an award from Director L. Behrns.)

The Cass County Historical Society Museum is hoping to become a zero-waste business.



KNB Leader Retires

Keep Nebraska Beautiful State President, Jane Polson, Lincoln, has retired after leading the state organization for 28 years. During her tenure, she added many environmental programs creating successful reuse diversion programs and litter reduction programs. They included the Litter Free School Zones Program; Litter Hotline; Grow Big Red, a beautification program; the Nebraska Materials Exchange Program; Nebraska School Chemical Cleanout Program and the Used Oil Collection Program.

Jane provided Keep America Beautiful training for 21 Nebraska Affiliates, including Keep Cass County Beautiful. We wish Jane well as she starts her next chapter in Overland Park, KS. Meagan Deichert has been selected as her successor.

New Board Member

Lois Froistad has joined the KCCB Board of Directors. A Chicago native, Lois, her husband Kirk and their three sons live in Beaver Lake. When not working at the Herban Coffee Lab in Plattsmouth, Lois enjoys creating mixed media art and all types of outdoor activities. While attending Illinois State University, Lois was a member of the Student Environmental Health Association (SEHA). She enjoys being an environmental steward, supporting local community projects, plus hiking, biking and organic gardening. Welcome Lois!



KCCB Earns President’s Circle Award Recognition

Keep America Beautiful presented Keep Cass County Beautiful with its 2018 President’s Circle Award recognition at Keep America Beautiful’s recent National Conference, which took place in Baltimore, Maryland. The President’s Circle Award recognizes exemplary performance by certified affiliates of Keep America Beautiful in creating clean, green and beautiful communities.

In qualifying for the President’s Circle Award, Keep Cass County Beautiful has met Keep America Beautiful’s standards of merit by conducting an annual Community Appearance Index, calculating the affiliate’s cost/benefit ratio, and administering initiatives to end littering, improve recycling, and beautify Cass County Communities. Keep Cass County Beautiful is one of Keep America Beautiful’s more than 600 community-based affiliates whose programs, initiatives and efforts, supported by millions of volunteers, help transform public spaces into beautiful places. “KCCB is honored to receive this award that recognizes the work and commitment of our many volunteers,” said Linda Behrns, Executive Director of Keep Cass County Beautiful.

Earth Day—April 22 Every day is Earth Day so let’s celebrate it by taking care of Litter. Here are some tips from KAB...

REPORT LITTERING
1-877 NO LITTR (665-4887)

1. Lead by example and don’t litter! The less litter in an area, the more likely people will keep it clean.
2. Set a goal to pick up litter outside for at least 15 minutes every day when you take a walk.
3. Cover your pickup loads to prevent trash or other items from spilling or blowing out.
4. Carry a litter bag in your vehicle. (Contact us if you need one.)
5. Report littering by calling our Litter Hotline. Record license #, location, and type of litter.



Support KCCB While Shopping Any Time of the Year at [Smile.amazon.com](https://smile.amazon.com)

Select **Keep Cass County Beautiful** to receive donations from eligible purchases before you begin shopping. Then every eligible purchase you make at smile.amazon.com will result in a donation of 0.5% to KCCB. Thanks for your support!

Start with a smile at

